

The National Institute for Genealogical Studies

[www.GenealogicalStudies.com](http://www.GenealogicalStudies.com)

[admin@GenealogicalStudies.com](mailto:admin@GenealogicalStudies.com)

416-861-0165

1-800-580-0165

*For complete course/content details, go to: [www.GenealogicalStudies.com](http://www.GenealogicalStudies.com).  
Click COURSES, click COURSES again: ALPHABETICAL VIEW.  
Scroll down and click on the name of the course.*

## DEVELOPING BUSINESS SKILLS

### **BUSINESS SKILLS:**

Business Administration  
Career Development-Choosing a Niche-Part 1  
Career Development-Choosing a Niche-Part 2  
Creating a Genealogy Business  
Establishing & Promoting Your Website  
Marketing your Services and Products

### **OTHERS:**

Creating Programs for Adults & the Younger Generation  
Demystifying Culture & Folklore  
Genealogy & Copyright Guidelines  
Genealogy Ethical Guidelines & Standards  
Genealogy Society Creation & Management  
Forensic Genealogy: Living People, Heir Tracing  
Lecturing Skills Including Preparation  
Organizing a One-Name Study  
Organizing a One-Place Study  
Personal Historian: Beginning Genealogy  
Pers. Historian: Oral Hist & Interviewing Technics  
Personal Historian: Telling the Stories  
Personal Historian: Video Techniques  
Photography: Clues, Editing, Digitizing, Projects  
Research: House and Farm Histories  
Research: Social History  
Writing for Genealogy: Articles, Blogs, Reports, etc.

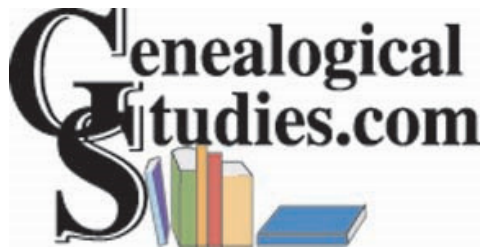
## DNA & HEALTH RECORDS

DNA: Introduction to Genetic Genealogy  
DNA: Maternal and Paternal Family Lines  
DNA: Autosomal: Testing For Everyone  
DNA: Special Circumstances—Adoptees & Unknown Parentage

Forensic Genealogy  
Genealogy Ethical Guidelines & Standards  
Genetics and Medical Family History  
Organising a One-Name Study  
Organising a One-Place Study  
Australian: Health Records  
English: Education, Health & Contemporary

### *To come:*

DNA: Historical Context  
DNA: What To Do With The Results  
DNA: Ethnicities, Percentages and Haplogroups Explained  
DNA: Understanding and Learning from Articles



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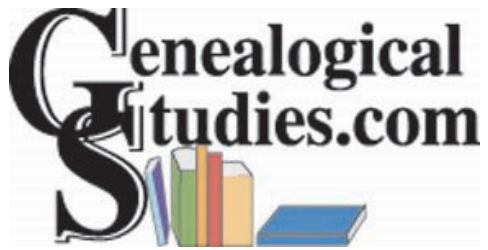
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## GENERAL TOPICS

Electronic Resources: Using the Internet  
Electronic Resources: Organize and Publish  
Demystifying Culture & Folklore  
Heraldry for the Family Historian  
Genealogy Ethical Guidelines & Standards  
Genealogy Society Creation & Management  
Genetics and Medical Family History  
Google for the Wise Genealogist  
Investigate: Adoption Records  
Investigate: Lost Friends and Family Records  
Life of our Ancestors  
Personal Historian: Beginning Genealogy  
Photography: Clues Pictures Hold  
Planning a Fabulous Family Reunion  
Planning a Research Trip including SLC  
Producing a Family Video  
Protect Your Precious Documents  
Research: Grandmothers, Mothers, Daughters  
Social Media Tools  
Writing the Genealogist Memoir  
Writing Your Family History Book

## SKILL-BUILDING FOR LIBRARIANS

Cooperative Ventures and Referrals  
Developing a Genealogy Website  
Developing Successful Genealogy Collections  
Genealogy Record Types  
Genealogy Reference Interview  
Handouts, Brochures & Online Multi-Media  
Reference Tools  
Internet Genealogy Searches  
Programming and Marketing Your Services  
Specialized Genealogy Sources  
Twenty-First Century Genealogy Services



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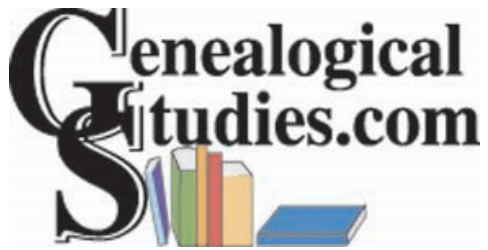
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## METHODOLOGY & SKILL-BUILDING

Analysis and Skills Mentoring-Parts 1 to 3  
Electronic Resources: The Internet  
Forensic Genealogy  
Genealogy and Copyright Guidelines  
Genetics and Medical Family History  
Lecturing Skills including Preparation  
Methodology Pt 1: Getting Started  
Methodology Pt 2: Organizing & Skill-building  
Methodology Pt 3: More Strategies  
Methodology Pt 4: Effective Searching & Recording  
Methodology-Pt 5: How To Prove It  
Methodology-Pt 6: Professional Preparation  
and Practice  
Organising a One-Name Study  
Organising a One-Place Study  
Palaeography: Reading and Understanding  
Historical Documents  
Research: FamilySearch Resources  
Skill-Building: Breaking Down Brick Walls  
Skill-Building: Evidence Analysis & Evaluation  
Skill-Building: Nuts & Bolts of Reporting Research  
Skill-Building: Transcribing, Abstracting &  
Extracting

## TECHNOLOGY

Business Skills: Establishing & Promoting  
Your Website  
Connecting Family: Online and Virtually  
Electronic Resources: Creating a Family  
Web Site  
Electronic Resources: Organize & Publish a  
Family Tree  
Electronic Resources: Using The Internet  
Google for the Wise Genealogist  
Librarianship: Developing a Genealogy  
Website  
Librarianship: Internet Genealogy Searches  
Photography: Clues, Editing, Digitizing  
Producing a Family Video  
Research: US Records Using Ancestry.com  
Research: FamilySearch Resources-In person  
& Online  
Social Media for the Wise Genealogist



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Are you looking for a course  
on a topic you can't find?

LET US KNOW...

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[admin@GenealogicalStudies.com](mailto:admin@GenealogicalStudies.com)

Are you an expert in genealogy?

We are always looking for new instructors  
and individuals to update existing courses.

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Programs

- ✓ Are you just starting your family tree?  
*We've got courses for you!*
- ✓ Researching for a while? Hitting a brick wall?  
*We've got courses for you!*
- ✓ Becoming a professional genealogist?  
*We've got courses for you too!*

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**Formal Education:** Certificate programs in the records of eight countries (Australia, Canada, England, Germany, Ireland, Italy, Scotland, United States) and Certificates in Methodology, Librarianship, Professional Development and our newest, DNA Strategies.

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## **HOW THE PROGRAM WORKS**

There is no need to interrupt your busy schedule to attend classes—you participate on your own time, at your own pace.

Courses may be taken on a stand-alone basis by those who wish to enhance their knowledge on specific topics. Students complete lessons and submit assignments online for sharing with the instructor and other students. Assignments and exams are optional but strongly recommended to test your knowledge.

For those interested in a more structured program, Certificates in Genealogical Studies are also available online. Ask questions during scheduled virtual meetings. An Analysis & Skills Mentoring Program provides one-on-one consultations with an instructor. Assignments and exams are required for completion of a certificate.

Allow between 5 to 8 hours each week to comfortably cover the material and complete the assignments.

See our website at:

**[www.GenealogicalStudies.com](http://www.GenealogicalStudies.com)**

for a list of courses, certificate programs,  
description of course content and start dates.

**LEADERS IN ONLINE  
GENEALOGY  
EDUCATION SINCE 1997**

# INDIVIDUAL COURSES

## NEED HELP WITH AN INDIVIDUAL TOPIC? OVER 200 COURSES TO CHOOSE FROM!

Choose courses as diverse as getting started, getting organized or understanding old handwriting, to country-specific records, to technology topics such as software, subscription websites, social media, and creating family sites. At The National Institute for Genealogical Studies you will find an online course on just about any topic to expand your knowledge.

### ***CONSULTATION APPOINTMENTS***

Schedule an optional consultation appointment with a professional genealogist. These one-on-one appointments are invaluable and an excellent resource for you to receive advice on any topic. NON-STUDENTS also welcomed!

### ***VIRTUAL MEETINGS***

Included in all our programs! Attend any scheduled virtual meeting and ask experts your questions. NON-STUDENTS also welcomed!

### ***START DATES***

Our courses are so popular that most start the first Monday of every month. Check the schedule anytime online at:  
[www.genealogicalstudies.com/eng/courses.asp](http://www.genealogicalstudies.com/eng/courses.asp).

### ***REGISTRATION FEES***

Course fees start from as low as \$49.50. Taking several courses? Save up to \$1,000 by choosing a course package. Call 1-800-580-0165 ext. 1 to discuss payment plans. We do not charge interest nor service fees, but can split the payments over several months for students who have a need.

# CERTIFICATE PROGRAMS

## Country-Specific Certificates

Researching in various countries can be challenging! Although the topics are often similar, and the initial reason the document was created is often the same, each country has its unique approach to research.

History is a major factor: destruction of documents, migration patterns, changes in boundaries, etc. Why are convict records so important in Australia? Why must you learn about census substitute records in Ireland?

These programs include all the courses required to research effectively. Students learn established standards regarding document analysis, evidence, proof evaluation and recording standards. Students master using and accessing country-specific records.

Nine certificate programs are available:

Australia	Germany	United States
Canada	Ireland	Scotland
England	Eastern Europe	Italy

## **LEVELS OF STUDY**

The program is divided into three levels: basic, intermediate and advanced. Beginning with commonly used record types, the students build upon their knowledge and skills as they advance through the program.

## **POST-NOMINAL**

After successfully completing the program, students will be awarded the post-nominal P.L.C.G.S. (Professional Learning Certificate in Genealogical Studies).

## Professional Development Certificate

Learn the skills required to succeed in growing your own genealogy business. Learn to set up your business, to market your services, and how to grow various income streams. Develop your most important research skills with a series of skill-building courses including citing sources, document analysis, evidence evaluation, forensic genealogy, DNA and more.

## Methodology Certificate

Build a foundation for research excellence. Courses include electronic resources, transcribing, abstracting, extracting, strategies in research, effecting recording, palaeography, copyright, genetics and many more. Three Analysis & Skills Mentoring courses provide consultations with professional genealogists. Country-specific record courses are not included.

## DNA Strategies Certificate

How do you interpret your testing results? How does that help resolve brick walls in your research? Topics include various testing methods, analysis, special circumstances, ethical guidelines, one-name and one-place studies, and many other topics.

## Librarianship Certificate

Working in a genealogy library department? Improve your skills with this program. Courses include the reference interview, cooperative ventures & referrals, specialized sources, genealogy services, marketing your library's services, the website, handouts and brochures, successful collections and much more.

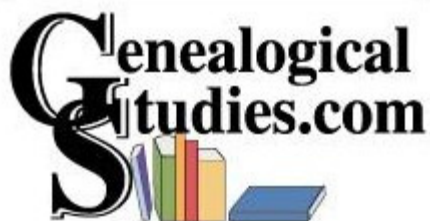
## **CALL TODAY!**

Virtual meetings and consultation appointments are available for all our certificate programs. Call 1-800-580-0165 or register online at [www.GenealogicalStudies.com](http://www.GenealogicalStudies.com)



Leaders  
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1 very lucky winner will win  
approximately \$4,000 USD worth of courses.

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5 lucky winners will win  
approximately \$1,000 USD worth of courses.

**How do you win? It's easy...**

Answer this question: How many courses does The National Institute for Genealogical Studies offer? (*Hint: go to our site at [www.genealogicalstudies.com](http://www.genealogicalstudies.com) Click on the menu item COURSES, click on the dropdown COURSES. That's where they are all listed!*)

Send your answer to: [admin@genealogicalstudies.com](mailto:admin@genealogicalstudies.com)

SUBJECT LINE: 'Institute draw'

*PS: at the same time, why not register for a free course!*

The winners will be announced on our blog on March 1st

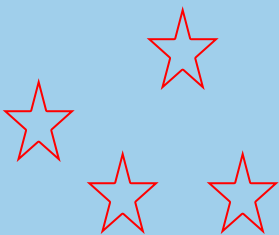
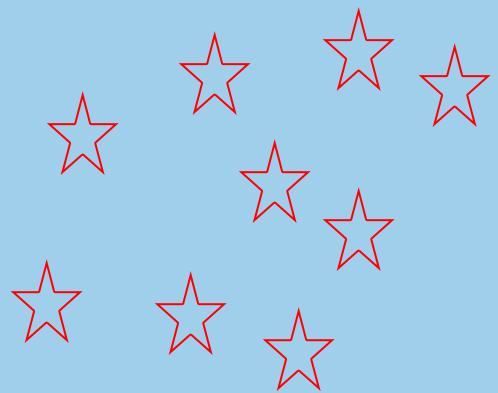
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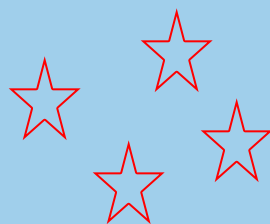
**IS MONEY  
TIGHT?**



**ASK ABOUT  
OUR  
PAYMENT  
PLAN...**



**NO INTEREST!  
NO SERVICE  
FEES!**



# WHERE DO YOU FIND US...

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# ANNOUNCING:

# DNA

## COURSE PACKAGES

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**20%  
OFF**

### **UNDERSTANDING DNA TESTING & RESEARCH STRATEGIES (4 courses)**

**Introduction to Genetic Genealogy**

**Autosomal DNA-Testing for Everyone**

**Tracing Maternal & Paternal Lines**

**Special Circumstances-Unknown Parents**

**\$284 expires 1 week after your conference**

**(afterwards \$356); At check-out, enter code: 4dna20RT**

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### **DNA & RELEVANT TOPICS (8 courses)**

**Above 4 courses, plus...**

**Ethical Guidelines & Standards**

**Forensic Genealogy**

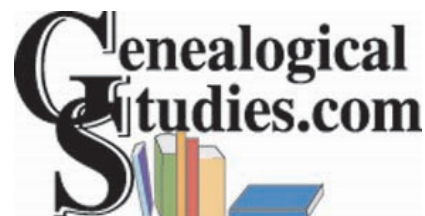
**Organising a One-Name Study**

**Organising a One-Place Study**

**\$569 expires 1 week after your conference**

**(afterwards \$712) At check-out, enter code: 8dna20RT**

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Are you just starting your family tree?

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*We've got courses for you!*

Want to become a professional genealogist?

*We've got courses for you too!*

FOR EVERYONE

Enhance Your Knowledge: Choose from over 200 courses,  
from \$49.50 — for beginners to experts

Formal Education: Many country specific Certificate Programs,  
a Certificate in Professional Development, another in Librarianship

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FREE



CAN WE  
HELP?

TRY A FREE  
ONLINE COURSE!

Online code: 2021free

Choose one FREE course (value \$89)

- \* Connecting Families Virtually & Online
- \* Social Media for the Wise Genealogist
- \* Google for the Wise Genealogist
- \* OR Life of Our Ancestors

NEXT: See the following page for  
instructions on how to register.

WOW! Big Bonus



BONUS:

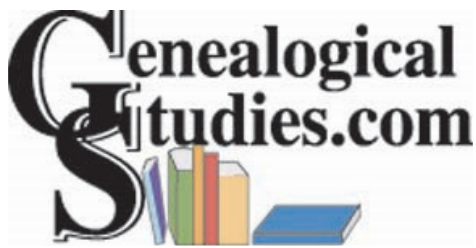
10% off any 1 package code 2021p10

50% off any 1 course online code 2021c50

May expire any time

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### ***Google for the Wise Genealogist***

Everyone knows that Google is a powerful search engine, but for genealogists Google provides so much more. This course will explore Google programs and how they can be used to research family history. You will be introduced to a variety of Google products, how to navigate those products and specifically how to use them to further your genealogical research. Google provides free software, digitized books and articles, mapping, access to newspapers, translation tools and more. Learn how to use Google for finding information, creating and sharing documents, photos, groups, websites and blogs as well as using it to map your ancestors. Learn about popular Google products like Google search, Google Maps and Google Books as well as the not so well known products like Google Bookmarks, Google Alerts, Google Scholar, Google Groups and Google Sites. Google is the best non-genealogy, genealogy website there is!

### ***Connecting Family: Online & Virtually***

Computers and the Internet have revolutionized the way families communicate. This course will highlight a few specific ways to use your computer and the Internet to build and strengthen family ties. Topics will include using multimedia techniques to preserve and share family photographs, build an online family tree, creating virtual family history tours/videos, creating online family newsletters, digitizing scrapbooks, publishing an online family history and creating and maintaining family websites, using communication tools such as Skype or FaceTime, and using social media (blogs, Facebook, and Twitter) to find long lost cousins, and stay in touch with relatives.

Genealogy has come a long way from the days when networking meant writing a letter and waiting to see if you would hear a reply. Now with the use of social networking and social media tools you can network with researchers, find distant relations and share your research. This course will provide you with just some of the tools to help you take advantage of Web 2.0.

### ***Social Media Tools for the Wise Genealogist***

Our first course *Social Media for the Wise Genealogist* follows Drew Smith's ground breaking book *Social Networking for Genealogists* and helps researchers build a foundational knowledge of how social networking can help them find their ancestors. This course *Social Media Tools for the Wise Genealogist* enhances that original course with updated materials, new social media tools and new websites of interest to genealogical researchers. This course has two additional modules than the original course to will help you learn more about cloud computing, online file storage options, and genealogy education on the Internet.

Most people tend to think of social networking in terms of websites like Facebook, Twitter and even the National Institute's own GenealogyWise. This course shows that aspects of networking and social media can be found in websites not normally considered networking websites like Google Books. The course shows that the concept of social media is all about sharing, education, mobility and yes even networking. Each module concludes with a bibliography that provides the student with additional learning tools to get the most out of their social media experience.

### ***Life of our Ancestors***

Creating interesting family history stories involves adding details of your ancestor's life that go beyond just names and dates. What was their occupation? What religious and political beliefs did they hold? Did they serve in the military, and why did they do what they did? This is an interesting way to start fleshing out the bones of your genealogy and to make your family history come alive. In this course we will explore how to find and incorporate information about your ancestor's life to how to write and publish your family history story. Not sure how to go about writing the story of your ancestor? We cover the very beginning steps of writing to the final product.

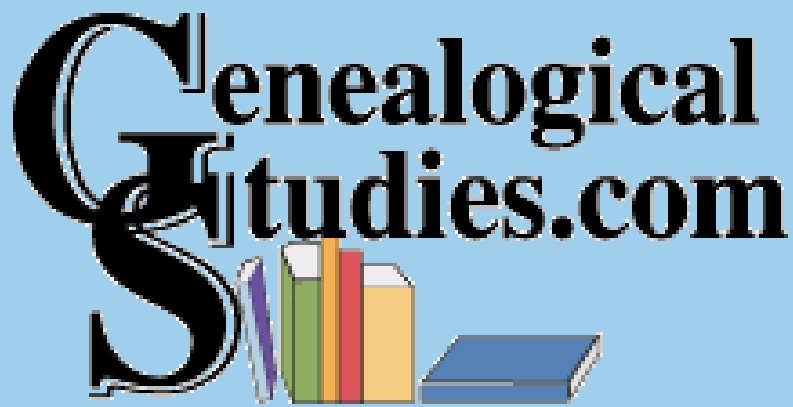
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## HOW TO REGISTER FOR A FREE COURSE

1. Go to: [www.genealogicalstudies.com](http://www.genealogicalstudies.com)
2. If you have never subscribed to our site, please do so first. If you have already subscribed, simply click on Login to enter your email address and password.
  - a. To subscribe: Click on the SUBSCRIPTION menu item (top blue line); click Subscribe in the dropdown menu.
    - i. In the paragraph SUBSCRIPTION, click on Subscribe Now!
    - ii. Complete all the information, including your address if you are registering for a course or package.
    - iii. Once you've completed all the fields, click SUBMIT
  - b. If you have already subscribed, simply click on Student Login and type your email address and password
3. Now to register for the course. First, have you decided which of the four courses you would like? If you are not sure, click on the menu item COURSES, click COURSES again in the dropdown menu. Scroll down and click on the name of the course to read a full description of what will be discussed during the course. You can choose one of these four courses as your complimentary course:
  - a. Connecting Family: Online and Virtually
  - b. Google for the Wise Genealogist
  - c. Life of Ours Ancestors
  - d. Social Media Tools for the Wise Genealogist
4. Once you have chosen your course, click on the title of the course, click on the REGISTER (Fees/Dates) tab.
5. Choose the date you would like to start the course. Click Register.
6. You should now be at the Registration Form. The name of the course, and the start date are shown. Now click on ADD A PROMOTION COUPON. Type in the code: 2021free. The registration form should now show a total of \$0.00. Click on Continue.



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# REGISTER FOR FREE ONLINE COURSE AND DRAWS

