

# ANNOUNCING:

# DNA

## COURSE PACKAGES

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**20%  
OFF**

### **UNDERSTANDING DNA TESTING & RESEARCH STRATEGIES (4 courses)**

**Introduction to Genetic Genealogy**

**Autosomal DNA-Testing for Everyone**

**Tracing Maternal & Paternal Lines**

**Special Circumstances-Unknown Parents**

**\$284 expires 1 week after your conference**

**(afterwards \$356); At check-out, enter code: 4dna20RT**

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### **DNA & RELEVANT TOPICS (8 courses)**

**Above 4 courses, plus...**

**Ethical Guidelines & Standards**

**Forensic Genealogy**

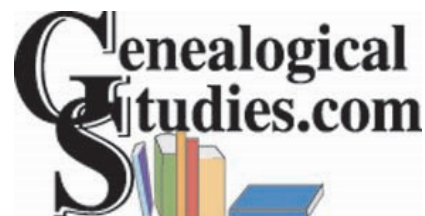
**Organising a One-Name Study**

**Organising a One-Place Study**

**\$569 expires 1 week after your conference**

**(afterwards \$712) At check-out, enter code: 8dna20RT**

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[www.GenealogicalStudies.com](http://www.GenealogicalStudies.com)  
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## EASTERN EUROPEAN CERTIFICATE PROGRAM

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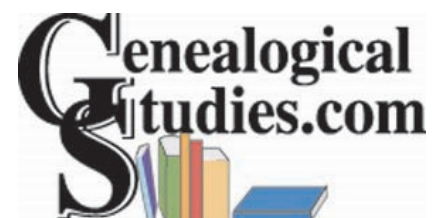
CODE:  
RT20EE

**AUTHOR:**

**LISA  
ALZO**

- ◆ **Chronological Considerations:  
Austro-Hungarian Empire**
- ◆ **Church Records**
- ◆ **Civil Registration Records**
- ◆ **Introduction to Research**
- ◆ **Languages & Alphabets**
- ◆ **Locating Places**
- ◆ **Migration Patterns**
- ◆ **Onsite Research in Ancestral  
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TRY A FREE  
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Online code: 2021free

Choose one FREE course (value \$89)

- \* Connecting Families Virtually & Online
- \* Social Media for the Wise Genealogist
- \* Google for the Wise Genealogist
- \* OR Life of Our Ancestors

NEXT: See the following page for  
instructions on how to register.

WOW! Big Bonus



BONUS:

10% off any 1 package code 2021p10

50% off any 1 course online code 2021c50

May expire any time

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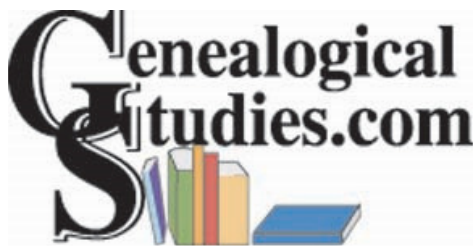
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## HOW TO REGISTER FOR A FREE COURSE

1. Go to: [www.genealogicalstudies.com](http://www.genealogicalstudies.com)
2. If you have never subscribed to our site, please do so first. If you have already subscribed, simply click on Login to enter your email address and password.
  - a. To subscribe: Click on the SUBSCRIPTION menu item (top blue line); click Subscribe in the dropdown menu.
    - i. In the paragraph SUBSCRIPTION, click on Subscribe Now!
    - ii. Complete all the information, including your address if you are registering for a course or package.
    - iii. Once you've completed all the fields, click SUBMIT
  - b. If you have already subscribed, simply click on Student Login and type your email address and password
3. Now to register for the course. First, have you decided which of the four courses you would like? If you are not sure, click on the menu item COURSES, click COURSES again in the dropdown menu. Scroll down and click on the name of the course to read a full description of what will be discussed during the course. You can choose one of these four courses as your complimentary course:
  - a. Connecting Family: Online and Virtually
  - b. Google for the Wise Genealogist
  - c. Life of Ours Ancestors
  - d. Social Media Tools for the Wise Genealogist
4. Once you have chosen your course, click on the title of the course, click on the REGISTER (Fees/Dates) tab.
5. Choose the date you would like to start the course. Click Register.
6. You should now be at the Registration Form. The name of the course, and the start date are shown. Now click on ADD A PROMOTION COUPON. Type in the code: 2021free. The registration form should now show a total of \$0.00. Click on Continue.



### ***Google for the Wise Genealogist***

Everyone knows that Google is a powerful search engine, but for genealogists Google provides so much more. This course will explore Google programs and how they can be used to research family history. You will be introduced to a variety of Google products, how to navigate those products and specifically how to use them to further your genealogical research. Google provides free software, digitized books and articles, mapping, access to newspapers, translation tools and more. Learn how to use Google for finding information, creating and sharing documents, photos, groups, websites and blogs as well as using it to map your ancestors. Learn about popular Google products like Google search, Google Maps and Google Books as well as the not so well known products like Google Bookmarks, Google Alerts, Google Scholar, Google Groups and Google Sites. Google is the best non-genealogy, genealogy website there is!

### ***Connecting Family: Online & Virtually***

Computers and the Internet have revolutionized the way families communicate. This course will highlight a few specific ways to use your computer and the Internet to build and strengthen family ties. Topics will include using multimedia techniques to preserve and share family photographs, build an online family tree, creating virtual family history tours/videos, creating online family newsletters, digitizing scrapbooks, publishing an online family history and creating and maintaining family websites, using communication tools such as Skype or FaceTime, and using social media (blogs, Facebook, and Twitter) to find long lost cousins, and stay in touch with relatives.

Genealogy has come a long way from the days when networking meant writing a letter and waiting to see if you would hear a reply. Now with the use of social networking and social media tools you can network with researchers, find distant relations and share your research. This course will provide you with just some of the tools to help you take advantage of Web 2.0.

### ***Social Media Tools for the Wise Genealogist***

Our first course *Social Media for the Wise Genealogist* follows Drew Smith's ground breaking book *Social Networking for Genealogists* and helps researchers build a foundational knowledge of how social networking can help them find their ancestors. This course *Social Media Tools for the Wise Genealogist* enhances that original course with updated materials, new social media tools and new websites of interest to genealogical researchers. This course has two additional modules than the original course to will help you learn more about cloud computing, online file storage options, and genealogy education on the Internet.

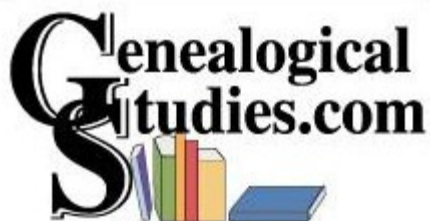
Most people tend to think of social networking in terms of websites like Facebook, Twitter and even the National Institute's own GenealogyWise. This course shows that aspects of networking and social media can be found in websites not normally considered networking websites like Google Books. The course shows that the concept of social media is all about sharing, education, mobility and yes even networking. Each module concludes with a bibliography that provides the student with additional learning tools to get the most out of their social media experience.

### ***Life of our Ancestors***

Creating interesting family history stories involves adding details of your ancestor's life that go beyond just names and dates. What was their occupation? What religious and political beliefs did they hold? Did they serve in the military, and why did they do what they did? This is an interesting way to start fleshing out the bones of your genealogy and to make your family history come alive. In this course we will explore how to find and incorporate information about your ancestor's life to how to write and publish your family history story. Not sure how to go about writing the story of your ancestor? We cover the very beginning steps of writing to the final product.

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1 very lucky winner will win  
approximately \$4,000 USD worth of courses.

\*\*\*\*\*

5 lucky winners will win  
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**How do you win? It's easy...**

Answer this question: How many courses does The National Institute for Genealogical Studies offer? (*Hint: go to our site at [www.genealogicalstudies.com](http://www.genealogicalstudies.com) Click on the menu item COURSES, click on the dropdown COURSES. That's where they are all listed!*)

Send your answer to: [admin@genealogicalstudies.com](mailto:admin@genealogicalstudies.com)

SUBJECT LINE: 'Institute draw'

*PS: at the same time, why not register for a free course!*

The winners will be announced on our blog on March 1st

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The National Institute for Genealogical Studies'  
social network:

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There's so much to do on [GenealogyWise.com](http://GenealogyWise.com):

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# WHERE DO YOU FIND US...

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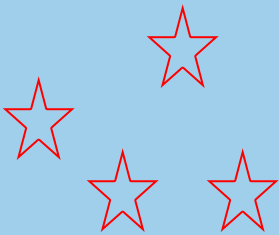
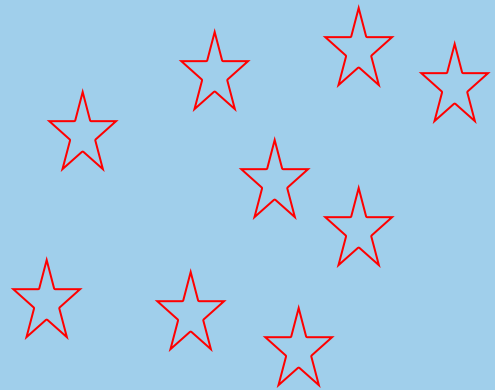
## **GENEALOGY WISE**

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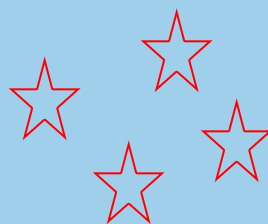
**IS MONEY  
TIGHT?**

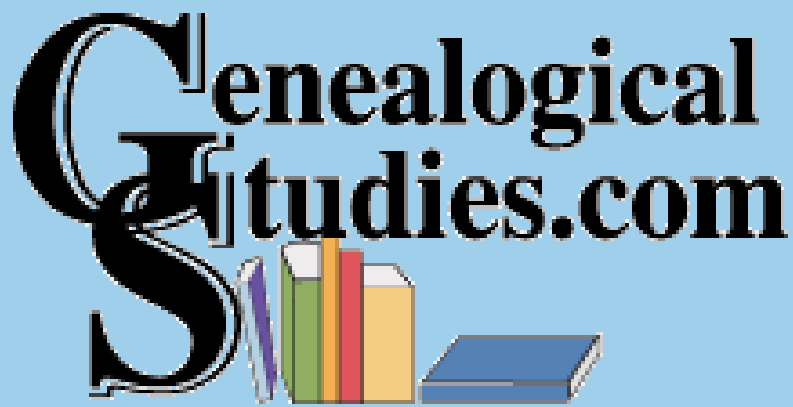


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